REAPING THE BENEFITS OF GREENER, LEANER CLEANING

Rubbermaid® Commercial Products

Vale RESORT ★★★★

How the Vale Resort has improved sustainability and efficiency by upgrading cleaning tools.

Luxury hotel and leisure venue the Vale Resort has transformed its recycling and cleaning operation to help work towards improved sustainability practices and make efficiencies throughout the prestigious site.

WASTE MANAGEMENT COST REDUCTION

MOVING HOUSEKEEPING EQUIPMENT FASTER

REMOVED SINGLE-USE MOP HEADS

LESS WATER AND CLEANING FLUID NEEDED

CLEANING TIME DOWN 66%

With the support of Rubbermaid Commercial Products (RCP) and Adcock, part of the Jangro Group, the award-winning complex in Wales has made improvements to its cleaning and recycling operation, helping it strive towards Green Key accreditation, a leading standard for excellence in the field of environmental responsibility and sustainable operations within the tourism industry.

Alongside sustainability gains, the Vale Resort is also enjoying the benefits of more efficient cleaning.

The introduction of multi-stream recycling has been shown to help hotels like the Vale Resort

REDUCE WASTE MANAGEMENT COSTS BY 32% AND IMPROVE RECYCLING RATES BY 30%*

CHECKING IN TO COMPLIANT RECYCLING

Workplace recycling legislation introduced in April 2024 meant the Vale Resort needed to install multi-stream recycling stations throughout the venue. Instead of approaching the legislation as a box-ticking exercise, the resort partnered with RCP to ensure their waste management processes and products adhered to best recycling practice through:

- **Choosing the right bins for each area of the diverse venue**
- **Using dual language labels and symbols to ensure it is easy for users to know which waste should go where**
- **Educating employees and guests to encourage recycling compliance**





> We absolutely love RCP's range of housekeeping carts and cleaning tools because they make it easier for us to achieve the outstanding level of cleanliness that our guests are accustomed to. Our housekeeping team work exceptionally hard to deliver high standards and the new equipment means that we can do our jobs more efficiently, saving time and making our jobs even more enjoyable!
>
> **- Head Housekeeper**

CLEANING UP WASTED TIME WITH INNOVATIVE MOPPING

Driven by a desire to reduce the number of disposable mops being sent to general waste disposal, the Vale Resort switched from traditional mops to reusable microfibre pads with RCP's HYGEN™ PULSE™, which can be laundered up to 500 times.

The cleaning team soon found that they could save a significant amount of time by using the new flat mopping system. For example, the large gym studio previously took a team of two operatives 30 minutes to clean with the traditional mop and bucket, whereas they could complete the same task in just 10 minutes with the PULSE™ mop, while also achieving a higher standard of cleanliness.

KEEPING THE RESORT MOVING

The last thing a large venue like the Vale Resort needs is for housekeeping equipment to be slowing things down.

With workers in the hotel sector having a **40% HIGHER INJURY RATE** than other service sector workers, and housekeepers coming off worst*, **poor choice of equipment can be costly in more ways than one.**



RCP's housekeeping carts are ergonomically designed, with the safety and comfort of users in mind.

By upgrading their existing housekeeping carts to RCP's Housekeeping Cart and X-Cart, the Vale Resort has chosen a fleet of carts that make the transfer or cleaning materials, linen and other in-room replenishments quicker, more efficient and more comfortable for the people doing it.

With a focus on quality and durability, the products are designed to stand up to tough hotel environments year after year. Alongside their practical qualities, the carts' aesthetics complement their luxury surroundings, with a smart look that maintains the resort's high-end guest experience.

FIND OUT MORE

To talk to one of our experts about how we can support your venue, please get in touch.

SOURCES *Unitehere! * Typical sector savings - RCP's online Love Recycling Audit Tool

PARTNERING WITH RCP



At RCP, we are committed to creating the most durable and innovative solutions, specifically designed to withstand the tough demands of the modern hospitality sector, meaning that our customers buy better and waste less.

Our products are designed to outperform and outlast the competition, allowing companies to save money, protect their staff from injury and reduce the unnecessary waste created by cheaper, less durable alternatives.

> *Our experience with the team from RCP has been outstanding from our very first interaction. Their expertise in the hospitality environment, particularly in recycling and waste management, was a significant factor as to why we chose to them for our product solutions. The Vale Resort is renowned for best in class guest experience and RCP's products help us to achieve the high-end look that matches our facility.*
>
> **Procurement manager**