

SLIM JIM® RECYCLING STATIONS DELIVER FOR DPD'S SUSTAINABILITY GOALS WITH REDUCED COSTS & LESS WASTE



HOW AS ONE OF EUROPE'S LEADING PARCEL GROUPS, DPD DELIVERS OVER 260 MILLION PARCELS EACH YEAR WITH A TEAM OF 15,000 PEOPLE OPERATING OVER 10,000 VEHICLES FROM 84 DEPOT LOCATIONS.

Passionate advocates of corporate responsibility, DPD has implemented numerous sustainable working practices in recent years, including deploying over 2,000 low emissions vehicles across Europe. The team, however, wanted to do more to reach their aspiration of becoming "the greenest delivery service on the planet".

Working in collaboration with Rubbermaid Commercial Products (RCP) and Lyreco - the international distributor of workplace products and services - using RCP's free online environmental audit tool, DPD were able to quickly highlight the environmental and business savings that could be made.

TOGETHER, THE TEAM IDENTIFIED THE MOST TROUBLESOME SITES IN TERMS OF RECYCLING AND WASTE.

Where lack of consistent compliance with DPD's best practice recycling procedure was causing an issue. Visits to these sites confirmed that switching to more effective recycling stations would have a big impact. With a pilot scheme rapidly green-lit, and six tonnes of waste diverted from general waste disposal within the first month's of Slim Jim® Recycling Stations being introduced to the pilot sites, proof of concept was clear.

The effective and space-efficient recycling systems were rolled out across 14 further facilities as part of a staged installation process which will see the remaining sites upgraded in the coming months.



WITHIN THE FIRST YEAR, DPD HAD ALREADY BOOSTED ITS RECYCLING RATE BY 48% AT SIX KEY SITES.

Every month, at each site it's installed, the recycling system diverts an average of 0.5 tonnes away from general waste disposal. On completion of the roll-out across all DPD sites, over 500 tonnes of waste every year will be diverted to the circular economy rather than going to general waste disposal.

“

*Introducing Slim Jim® Recycling Stations has made a tangible difference with residual waste reduced by a third on the sites where the bins have been installed and individual sites achieving recycling rates over 90% against our achieved business target of 70%. **What's more**, it's a move that makes clear financial sense. In addition to environmental savings, we're seeing 27% cost savings of not sending waste to general waste disposal, which means we will recoup our investment within a year.*”

Olly Craughan, Head of Sustainability for DPD



ON COMPLETION, 500 TONNES OF WASTE EVERY YEAR WILL BE DIVERTED TO THE CIRCULAR ECONOMY



27% COSTS SAVED BY NOT SENDING WASTE TO GENERAL WASTE DISPOSAL



INVESTMENT RECOUPED WITHIN A YEAR

FIND OUT MORE

If you would like help on how to improve your recycling processes, as well as comply with legislation, please contact:

Ben Clibbery | ben.clibbery@newellco.com | 07917 556845
rubbermaid.eu