





## MEET OUR LOVE RECYCLING 2021 HEROES

## Throughout the summer of 2021, we have been on a mission to find the people, and businesses, that represent the best of what commercial recycling and sustainability can be.

Responsible commercial activity is vital for the health of our planet and the future generations of its inhabitants. Ecological changes such as unpredictable weather patterns, desertification and rising ocean levels are driven by human activity. While everyone has their part to play in the efforts to reverse these phenomena, commercial entities can create change at scale and provide inspiration to many.

We asked people across the commercial industries to nominate those that they thought exemplified this idea. Gathered here, these nominations reflect a broad range of activities and come from companies of all sizes and industries.

Our panel of judges has filtered them into three groups, paper, metal and glass as stand-ins for bronze, silver and gold. These group materials were chosen for their sustainable nature.

We hope you will join us in celebrating them and the work they do to improve the way we treat our planet.

#### Let's do this together.



# MEET OUR LOVE RECYCLING GLASS HEROES



#### **ELISSA UNDERHILL** National Account Manager



ANNABELLE & EHIMA Owners





# MEET OUR LOVE RECYCLING MEETAL HEROES



#### MATTHEW ROGERS Marketing & Ecommerce Manager



**GARY JOLIFFE** 

Founder



#### MAIR DAVIES Support Worker



JOSEPH ECCLESTONE Owner



**TOM ADAMS** Domestic Services Manager





## MEET OUR LOVE RECYCLING PAPER HEROES



### **LUCY SMITH Head of Sustainability**

As well as her clear passion for the topic area, Lucy is so practical in her advice. She really does make recycling easy- whether it is helping facilities to recycle, giving advice or helping with signage. She really is a recycling hero.

#### **GARY MILNE Contracts Manager**

Gary continously finds ways to ensure we are keeping our waste down to a minimum. He reuses all the plastics that we can and recycles what is left from bottles to trigger heads and more. We have various different recycling points all through our site that seperates everything. We have also just gone fully enviro-friendly with reusable bottles and purchased enviro-friendly cleaning products that have minimum packaging, creating less waste.

He does not waste items in our office such as plastic cups and is always resusing whatever he can. Gary is our recycling hero!

## **HUW EVANS**

#### **Environmental Manager**

Huw is leading the charge on all things sustainability and recycling at Keele University, who are leading the University sector in sustainability, not just in their ambitions to become carbon neutral by 2030 but also through their teaching and groundbreaking research into climate change and renewable technologies. Huw recently installed highly durable recycling stations throughout the university.

## **MAUREEN HUBER**

#### Marketing / category & segment Manager

Maureen has been involved in recycling for several years. She has always followed our product innovations and tried to support us in the deployment of our ranges to their end customers and sales teams.

She always looks for innovative products and any actions that could increase recycling.













### **RODRIGO PONCE-ORTUÑO** Waste Contract Manager



Rodrigo Ponce-Ortuño oversees the The Francis Crick Institute contract with eco-friendly wastemanagement company Bywaters and has used Rubbermaid Commercial Products Brute containers and Wastebaskets throughout the institute.

Without Rodrigo's expertise, many companies reject the waste from labs because they don't understand the chemistry. But, by having Rodrigo and his team's expertise, the Crick now sends all its media bottles – the plastic containers that hold nutrients to grow cells and bacteria – for recycling.

This is just one of countless reasons Rodrigo is a Recycling Hero

#### Find out more about him and his teams efforts in this article

### CHRISTINA AND LAURENT GREVELDINGER Hotel owner

This hotel does a lot in an attempt to help the environment. They don't hand out newspapers as it's a waste of paper when they can be read online and all the TV sets were replaced by ecological ones meaning they turn off when you leave the room.

The owners (Christina and Laurent Greveldinger) both cycle to work each day and have bike storage at the hotel so that their residents can do the same. The couple who run the hotel also offer residents a fair trade breakfast in an attempt to help preserve the world around them.

### **PHILIPPE AUTOUR**

#### **National coordinator**

HYGIENE

cleaning & hygiene supplies

Performance Hygiene is a key partner of RCP in the promotion of our range of waste management. Performance Hygiene works to equip end-users with recycling solutions and thus help/support them to follow a human and environmental protection approach.

### **CHRIS EDWARDS**

#### **Regional Account Manager**

Chris is always driving the sustainability narrative with his customers and has really engaged with RCP on its recycling initiatives.



Let's do this together

#### LOUIS KIELY Business Development Manager

Louis has been a strong promoter of waste and recycling products. He has always engaged in NPD and helped implement recycling in some London Universities in 2020

## **AL SUTER**

#### **Key Account Manager- International**

Al was instrumental in helping VF Corporation implement RCP Slim Jim Recycling Containers into their new Distribution Centre at Bardon UK. Bardon has been included in the the company's zero waste programme with the aim to achieve a 95% diversion rate from landfill and incineration through reusing, recycling and composting. RCP's bins are used to segregate waste in the DC and ensure good recycling practices

## **BECK WEBSTER**

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East Sheen takes part in 'Empties please' which is a campaign that specialises in recycling ink cartridges. The school has a motto of 'Reduce, Reuse and Recycle'. They currently recycle cans, plastic, glass and paper and also compost organic waste in their garden.

They've reduced landfill contribution by over 15%.

## **CESAR CASAS**

#### **Recon Manager EMEA**

At Tennant we've invested many resources and time to built a Recondition Center for the EMEA region based in Zaragoza City.

Cesar, is responsible for the factory and he has spent the last five years giving a second life to thousand of machines which, after a hard life scrubbing and sweeping floors, were recovered in our facility, recycled and put back into the market. During this process, Cesar and his team are applying the highest standards of quality and security.

Thanks to this initiative, Tennant Company has considerably reduced its footprint and CO emissions.















Cat Fletcher – Founder of Freegle – Panel Lead Lisa Rebecca – Founder of Low Waste Weekly Kate Stephenson - Conservationist Mike Nicholson – Sustainability Research Expert Kitty Unofficial – Sustainable Fashion Expert Aysima Duygu Aksoy – Sustainable Dietician



